



EVA Jura is born !
Eva Jura, a new cooperative in the heart of the breeding world

This Monday, December 18, 2017, Jura-Bétail and Jura Conseil Elevage (Milk recording in Jura) have merged to give birth to the new cooperative named “Eva Jura”.

Why?

Facing the growth of the size of the structure, the new expectations from breeders and the demand to increase performances, a reflection has been led in Jura since more than two years. In addition to those motivations comes the new European Regulation on Zootechnical conditions which will come into force in November 2018 and which plan to cluster selection program and milk recording organism.

Thus, a common work has been done to group together, within a single and same cooperative, a genetic center and a service one. The objective remains the same: provide the highest quality service and a genetic offer at its best for the breeders.

Eva Jura, who is taking advantage of constraints linked to the setup of the coming European Regulation on Zootechnical conditions, is the 1st French agricultural cooperative to restructure to fit to tomorrows' challenges.

What difference it makes for you: the heading on your invoices!

The genetic service within Eva Jura is still operated by the same team you've been working with for years: Dominique Peinturier remains general manager in charge of the selection program, Jean-Pierre remains the stud and lab manager and in charge of preparing your orders. The technical team who works with DLG Export and welcomes you in Jura will still be there when you'll come to Dole at JuraExpo next March 21, 2018.

In concrete terms, the sole change for you will be the name on the coming invoices. For import permit, Noémie and I will forward you soon information to take into consideration.

What about Jura-Bétail then?

Jura-Bétail for the moment keeps its brand identity and maintains its status, under a different name, as an agricultural cooperative.

Breeders, you and your customers, will still be the focus of our actions.

DLG Export
Hélène Dubarle – CEO